

2017 Manhattan Broadcasting Company “Kubota Mower Giveaway” Contest Official Rules

1. All contestants must be eighteen (18) years of age or older on March 1, 2017 to participate in the competition.
2. Employees of Manhattan Broadcasting, employees of contest sponsors, as well as their advertising agencies and entities connected with the conduct of the contest and members of their immediate families are not eligible to participate. Employees of broadcast media companies within 100 miles of Manhattan, Kansas are also not eligible for participation.
3. Unless otherwise announced, only one (1) first place prize will be given away: A new Kubota Zero Turn Mower chosen by Manhattan Broadcasting. The value of the mower is based on the manufacturer's suggested retail price as displayed by KanEquip. Prize may not be transferred or assigned and no substitutes are allowed. Cash will not be awarded in lieu of the stated prize. Contestants will be required to execute an affidavit of eligibility and release of liability and waiver.
4. **To win the prize, contestants must be available to participate in the final competition Saturday, May 6, 2017. Failure to appear at KanEquip, 18035 US-24 in Wamego, KS by 1:00 pm on 5/6/17 constitutes forfeiture of participation and contest eligibility.**
5. Participation in the contest constitutes permission to use the contestants name and likeness for publicity purposes without additional compensation including but not limited to radio, television, newspaper, and internet coverage.
6. To become a contestant:
 - A. **On Air Registration** - Each week beginning 2/20/2017 and concluding 4/23/2017 10 “instant finalists” will be solicited on MBC stations (2 finalists per station per week) Finalists will be requested in call in fashion at random times between 6am and 11:59pm on KMAN, KXBZ, KACZ, KMKF, and KBLS. If caller is unable to fully complete the registration process during the call due to any loss of reception or connection, the next successful caller will be named the finalist. MBC reserves the right to substitute call in registration with social media contesting when necessary.
 - B. **On Location Registration** - Ten (10) on site registered finalists will be drawn by **MBC** each week beginning 2/20/17 through 4/22/17. Registration locations are as follows:
Week beginning 2/20/17 - Wahoo Fire and Ice Grill/Manhattan, KS, Week beginning 2/27/17 - KanEquip/Wamego, KS, Week Beginning 3/6/17 - Energy Center/Manhattan, KS, Week beginning 3/13/17 - Short Stop/Manhattan, KS, Week beginning - 3/20/17 - Carpet One/Manhattan, KS, Week beginning 3/27/17 - The Fridge Wholesale Liquor/Manhattan, KS, Week beginning 4/3/17 - Briggs Auto/Manhattan, KS, Week beginning 4/10/17 - KanEquip/Wamego, KS, Week beginning 4/17/17 - Film at Eleven/Manhattan, KS, Last chance registration 4/22-23/17 Wamego Tulip Festival/Wamego,KS

Hours of registration at locations must comply with each business's hours of operation. Contestants will be selected by random drawings at each weekly sign-up location, entry forms not selected for the final contest will not be carried over to the following week's drawing. Weekly registration cutoffs will be at the conclusion of the week ending live broadcast. MBC will announce the week's winners at the conclusion of the live broadcast.

 - C. One (1) entry per person per location. **Each contestant can only become an Official Finalist once**, and contestant substitutions are prohibited.
 - D. To be eligible, a contestant cannot have won a prize with a value of over \$200 from Manhattan Broadcasting since January 1, 2017.
7. During the actual competition, all eligible contestants will be required to appear at KanEquip in Wamego, KS on 4/5/2017 by 1pm and **MUST BE PRESENT TO WIN**. Beginning at 1:15pm all eligible finalist will be reduced to 10 contestants by random drawing. Each of the final 10 contestants will receive a key, one of which will unlock the padlock as part of the mower display. The first contestant with a key that unlocks the padlock will be pronounced the winner of the competition and receive the grand prize. In event of no key opening the lock, the prize will be awarded by random drawing from the same pool of 10 final contestants. **Winner is responsible for the payment of any applicable sales taxes, income taxes, assembly fees, and any other cost associated with titling, insuring, maintaining, or owning said vehicle.**

8. By his/her participation, each contestant agrees that Manhattan Broadcasting and other sponsors shall have no liability in connection with an individual's participation in the contest, including any damages, personal injury, illness, or death resulting from or arising out of participation in the contest. Contestants must sign a mandatory release.

9. Changes or modifications to contest rules will be displayed in writing on station websites prior to becoming effective - newsradiokman.com, b1047.com, 1015krock.com, z963.com, and sunny1025.com - and a full copy of the rules will be available for view at the Manhattan Broadcasting Studio, 2414 Casement Road in Manhattan, KS, during normal business hours.

10. Any profanity or harassment by any contestant or supporter of contestant can result in immediate disqualification of contestant.

11. Manhattan Broadcasting will determine compliance with all official rules. All judges' decisions are final and binding on all contestants. Failure to comply fully with all official rules shall be grounds for immediate disqualification of contestant.

12. No purchase necessary. Void where prohibited.

MBC “Kubota Zero Turn Mower” Promotion Finalist Acceptance and Waiver:

By signing I hereby confirm that I have read, understand, and will comply with all official rules for the Manhattan Broadcasting “Kubota Zero Turn Mower” Promotion. I also agree that failure to follow the official rules will result in my immediate disqualification as a contestant. I also agree to hold Manhattan Broadcasting and all contest sponsors free from any liability arising from my participation in this event.

I understand that by participating in the contest, I agree to allow use of my name and image for promotional purposes without compensation by Manhattan Broadcasting, KanEquip, and event sponsoring businesses.

I understand that I must appear in person at KanEquip on 5/4/17 prior to 1pm and be present through the end of the giveaway event or I forfeit my position as a finalist in the competition.

I also understand that the owning and operation of a riding lawn mower can lead to serious injury up to and including the possibility of death. I agree release from all liability Manhattan Broadcasting, KanEquip, and all sponsoring businesses for any injury or death that results from the accepting or operation of the grand prize.

signature

date of birth

date

print name

address

city, state

zip code